

*ALWAYS use compliant language when sharing MONAT Skincare.*

## COMPLIANCE GUIDELINE:

When sharing personal testimony about your product use experience, always refer to the Product Info Sheets MONAT has made available to you.

- Each product has been tested and the claims made on each product are substantiated.
- Do not make claims based solely on your personal experience. This is not enough to substantiate a claim.
  - Please remember that claims must be truthful and not misleading.

Share this:	NOT this:
Compliant language that avoids all medical claims such as curing, treating, or diagnosing medical conditions.	Links to any articles, videos, or assets that are tied to medical claims.
Use MONAT Skincare products as instructed.	Your personal suggestions on how to use MONAT Skincare products.
Personal testimonies about the products and bring potential customers and followers along on your skincare journey.	Retouched photos or videos that can mislead your customers and followers.
“MONAT Skincare products help to improve the appearance of my skin.”	“MONAT Skincare products can diagnose, treat, cure or prevent any skin condition.”
#MONATSkincare #SkincareRevolution	Hashtags associated with medical skin conditions such as #rosacea and #eczema.
“My MONAT Skincare routine keeps my skin glowing, hydrated, and moisturized.”	“My MONAT Skincare routine has helped treat my rosacea.”
“I use REJUVENIQE™ Oil Intensive as part of my skincare routine to nourish my skin.”	“I use REJUVENIQE™ Oil Intensive as part of my skincare routine to soothe the rashes on my skin caused by eczema.”
“MONAT Skincare offers products that help reduce the appearance of fine lines and wrinkles.”	“MONAT Skincare offers products that will completely remove your fine lines and wrinkles.”

One of the best ways to share MONAT Skincare is by simply sharing the steps of your daily and nightly routines via your social media channels.

Also, when you are using MONAT's No List, please use only the approved No List as provided below:

- **No Parabens**
- **No Cyclic Silicones**
  - **No Phthalates**
  - **No SLS/SLES**
- **No Plastic Microbeads**
  - **No Harmful Colors**
- **No Harmful Fragrances**
  - **No Animal Testing**

- **No Harsh Colors:**

We use safe colorants approved by the FDA and the European Commission.

- **No Harsh Fragrances:**

We use fragrances with ingredients approved as safe by the Research Institute for the Fragrance Materials (RIFM) and the International Fragrance Association (IFRA). RIFM and IFRA are the scientific authorities for the safe use of fragrance materials.

- **No Animal Testing:**

We do not engage in animal testing.

- **No Animal Origin Ingredients:**

We do not use any ingredients derived from animals.

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If you are unsure what claims are acceptable to share or if you notice someone making product claims that are not acceptable, please contact the MONAT Compliance Department at [mpcompliance@monatglobal.com](mailto:mpcompliance@monatglobal.com).