

Product Recommendation Guide  
Everyday Momentum

<b>SHAMPOOS</b> <i>Focus on scalp &amp; texture</i>	<b>FINE/THIN/LIMP</b>	<b>THICK/COURSE</b>	<b>STRAIGHT/SLIGHT WAVE</b>	<b>CURLY/COILY</b> Check for porosity
<b>OILY SCALP</b>	Vinegar Duo Black 2-1* Revive-virgin Renew - color	Vinegar Duo  Black 2-1*	Vinegar Duo  Black 2-1* Revive-virgin Renew-color	Vinegar Duo  Black 2-1* Revive Renew
<b>DRY SCALP w/ or w/out dandruff</b>	Black 2-1* Renew Advanced Hydration	Renew	Black 2-1* Renew	Renew Super Nourish
<b>NORMAL SCALP</b>	Revive-virgin Renew-color	Renew	Renew	Renew Super Nourish
<b>Thinning/ Excessive Shedding</b>	Black 2-1* Intense Repair**	Black 2-1*	Black 2-1* Intense Repair**	Black 2-1* Renew Advanced Hydration

\*Has peppermint oil, can be tingly/invigorating. If unsure, check for sensitivity on the back of the neck.

\*\*See scalp only/ extreme thinning

<b>CONDITIONER</b> <i>Focus on length &amp; texture</i>	<b>FINE/THIN/LIMP</b>	<b>THICK/COURSE/DRY</b>	<b>STRAIGHT/SLIGHT WAVE</b>	<b>CURLY/COILY</b> Check for porosity
<b>MENS/PIXIE LENGTH</b>	Revitalize	Smoothing Deep  Revitalize	Revitalize	Smoothing Deep/IRC (high) Super Nourish (4a-4c) Revitalize (low)
<b>SHOULDER</b>	Revitalize	Smoothing Deep	Revitalize  Smoothing Deep	Smoothing Deep/IRC (high) Super Nourish (4a-4c) Revitalize (low)
<b>LONG</b>	Smoothing Deep	Smoothing Deep	Smoothing Deep	Smoothing Deep/IRC (high) Super Nourish (4a-4c) Revitalize (low)
<b>HAIR</b>	Intense Repair	Intense Repair	Intense Repair	Smoothing

<b><u>HAIR DENSITY LOSS</u></b>	Intense Repair Conditioner*  Revitalize	Intense Repair Conditioner*  Smoothing Deep	Intense Repair Conditioner*  Smoothing Deep	Smoothing Deep/IRC (high) Super Nourish (4a-4c) Revitalize (low)
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\*Has peppermint- watch for sensitivities

Shampoos & Conditioners will stay as basic as possible for initial orders.
Shampoos: Renew + Revive are the main go to's <b>most of the time</b>
Scalp Vinegar Scrub is a great add on for extra oiliness.
Conditioners: Smoothing Deep + Revitalize are the main go to's <b>most of the time</b>
Speciality Lines (Advanced Hydration, Restructure etc) should be added in the second/third flexship to enhance the shower experience for your VIP. Cocktailing their shampoos and conditioners will give them best results but at first- stick to the basics.
This is not the end all be all. <u>Ask questions</u> to your potential & upline for best product recs.

<b><u>MASQUES</u></b> <i>Focus on hair goals</i>	<b><u>FINE/THIN/LIMP</u></b>	<b><u>THICK/COURSE</u></b>	<b><u>STRAIGHT/SLIGHT WAVE</u></b>	<b><u>CURLY/C OILY</u></b>
<b><u>BREAKAGE</u></b>	Replenish once every 4 washes	Replenish once every 4 washes	Replenish once every 4 washes	Super Moisture
<b><u>DRY</u></b>	Advanced Hydration Super moisture Hair Transformation *	Super Moisture Hair Transformation *	Hair Transformation *  Replenish once every 4 washes	Super Moisture
<b><u>ABUSED BY HEAT/COLOR/BUILDUP</u></b>	Vinegar Scrub  Hair Transformation * (damage)	Vinegar Scrub  Hair Transformation *	Vinegar Scrub  Hair Transformation *  Replenish once every 4 washes	Vinegar Scrub  Super Moisture
<b><u>HAIR DENSITY LOSS</u></b>	Replenish Masque once every 4 washes	Replenish Masque once every 4 washes	Replenish Masque once every 4 washes	Replenish Masque once every 4 washes

\*Pair with inner force serum post masque if available

\*\* always follow each masque with a conditioner

You get these from *how they style* currently combined with *what they wish their hair would do*

<b>STYLING</b> order of importance	<b><u>FINE/THIN/LIMP</u></b>	<b><u>THICK/COURSE</u></b>	<b><u>STRAIGHT/SLIGHT WAVE</u></b>	<b><u>CURLY/COILY</u></b>
<b><u>PROTECT</u></b>	<b>Blow out cream up to 350 degrees</b> <b>Thermal Heat Protectant 351-450 degrees</b> <i>Pretty much all the peoples need this ... ALL. THE. PEOPLES.</i>			
<b><u>BREAKAGE</u></b>	Restore Leave in Rejuvabeads Rejuv. Oil	Restore Leave in Rejuv. Oil Rejuvabeads	Restore Leave in Rejuvabeads Rejuv. Oil	Rejuv. Oil Leave in conditioner Mousse
<b><u>DRY/FRIZZY</u></b>	Restore Leave in Rejuv. Oil Frizz Fix Rejuvabeads	Restore Leave in Rejuv. Oil Rejuvabeads	Restore Leave in Rejuv. Oil Frizz Fix Rejuvabeads	Rejuv. Oil Leave in conditioner Mousse
<b><u>AIR DRY ONLY.</u></b>	Restore Leave in mixed w/ Rejuv. Oil	Restore Leave in mixed w/ Rejuv. Oil	Restore Leave in mixed w/ Rejuv. Oil	Restore Leave in mixed w/ Moxy Mousse  Scrunch in oil
<b><u>HAIR DENSITY LOSS</u></b> *overnight oil treatments weekly	IRT Spray Thickening Spray Dry Texture Spray	IRT Spray Moxy Mousse	IRT Spray Thickening Spray Moxy Mousse	IRT Spray Moxy Mousse
<b><u>VOLUME</u></b>	Root Lifter Dry texture spray Hair Spray	Moxy Mousse Dry texture spray Hair Spray	Root Lifter Dry texture spray Hair Spray	Moxy Mousse Dry texture spray Hair Spray
<b><u>SIMPLE &amp; BASIC COCKTAILS</u></b> <b><u>in order of importance</u></b>	<ol style="list-style-type: none"> <li>1. <b>PROTECT:</b> Blow out cream/Thermal Heat Protectant/Heat Spray</li> <li>2. <b>HEAL:</b> Rejuvabeads</li> <li>3. <b>HEAL:</b> Rejuv. Oil</li> <li>4. <b>RESTORE:</b> Restore Leave in Conditioner</li> <li>5. <b>WOW FACTOR:</b> Dry Texture/Dry Shampoo/Hair Spray/Rejuv. Oil/Shine Spray</li> </ol>			

## Skin Care

In order of importance	<b><u>SPECIFIED ISSUE</u></b> Ie: skin	<b><u>SUPER DRY</u></b>	<b><u>DRY</u></b>	<b><u>NORMAL</u></b>	<b><u>OILY</u></b>

	condition				
<b><u>BASICS</u></b> <b><u>Essential</u></b> <b><u>Lines</u></b>	Be Gentle	Be Gentle	Be Gentle	Be Gentle Be Balanced	Be Balanced Purify Line
<b><u>TREATME</u></b> <b><u>NT</u></b>	Rejuv. Oil Night Haven Berry scrub	Night Haven Rejuv. Oil Berry scrub	Night Haven Rejuv. Oil Berry scrub	Night Haven Rejuv. Oil Berry scrub Charcoal masque	Rejuv. Oil Night Haven Charcoal masque
<b><u>AGE</u></b> <b><u>CONTROL</u></b>	Bakuchiol	Bakuchiol	Bakuchiol Age Rewind	Age Rewind Bakuchiol	Bakuchiol
<b><u>SKIN</u></b> <b><u>TEXTURE</u></b> <b><u>&amp; TONE</u></b>	C Radiance Rejuv. Oil	C Radiance Rejuv. Oil	C Radiance Rejuv. Oil	C Radiance Rejuv. Oil	C Radiance Rejuv. Oil
<b><u>EYE CARE</u></b>	Eye Smooth 30 second miracle	Eye Smooth	Eye Smooth 30 second miracle	Eye Smooth 30 second miracle	Eye Smooth 30 second miracle
<b><u>Sun</u></b> <b><u>Exposure</u></b>	Sunveil	Sunveil	Sunveil	Sunveil	Sunveil
<b><u>BASICS</u></b>	Cleaner, Essence Water, Moisturizer, Eye Cream *Feel freedom to cocktail these lines as well, IE: <i>be gentle cleanser + purify moisturizer</i>				

<b><u>Wellness</u></b>					
All work together	<b><u>Collagen Key</u></b>	<b><u>Greens</u></b>	<b><u>Pre-Probiotic</u></b>	<b><u>Energy</u></b>	<b><u>Sleep Elixir</u></b>
<b><u>Hair/Skin/Nail issues</u></b>	X		X		X
<b><u>Digestive Issues</u></b>		X	X		X
<b><u>Low energy</u></b>	X	X	X	X	
<b><u>Lack of Sleep</u></b>			X		X
<b><u>No major issues</u></b>	X	X	X	X	X
<b><u>BASICS</u></b>	<ol style="list-style-type: none"> <li>1. Healthy hair and skin starts from the inside.</li> <li>2. These results will not be as obvious as the hair or skin care because we cannot see inside our cells; does not mean they are not working.</li> <li>3. Everyone should be on a quality probiotic, vegan collagen, &amp; most everyone a greens supplement</li> </ol>				

most everyone, a greens supplement.

4. Suggestion could be to track “how a VIP feels over a 21 day span.”

Check for food allergies in the resource section of the back office.