Understanding Porosity

Does your client need to do a porosity test?

Monat products are fairly neutral in this area because of our amazing liquid gold... it works for all porosities- THIS IS GREAT NEWS.

- If your VIP is experiencing feelings of sliminess or the exact opposite extreme dryness, it may be time to do a porosity test.
- Ethnic, natural hair often needs more attention in this area because what appears on the surface is not what the hair actually needs. Ask your VIP; if she has ethnic hair she will know what method(s) work for her.
 - High porosity uses the LOC method : liquid, oil, cream
 - Low porosity uses the LCO method: liquid, cream, oil

How do I check hair porosity?

